

CV & Publishing (2017)

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Labros Vasiliadis, PhD



Assistant Professor

Department of Accounting & Finance, School of Management and Economics,
T.E.I. of Sterea Ellada

Chalkida, 34100

E-mail: lvasileiadis@teiste.gr

1. PERSONAL INFORMATION

- Place and Date of Birth: Chalkida, Greece, 25/9/1972.
- Family situation: Married with two children.

2. STUDIES/EDUCATION

- 2005: PhD in Internationalisation of Greek Banks, *Leeds Metropolitan University, Leslie Silver International Faculty* (DOATAΠ: 7-7545, 22/6/2006).
Title: «International Consumer Market Entry of Greek Banks: A Study of Entry Modes and Approaches»,
Supervising Professors:
Prof. Dr. Claudio Vignali, http://www.uclan.ac.uk/staff_profiles/professor_claudio_vignali.php.
Prof. Dr. Barry Davies, <http://www.gbsgo.com/business-school/team/>.
- 1997: BSc in Management & Marketing, *Department of Business Administration, Management and Informatics Faculty* (DIKATΣA: 7-265/2001, 11/10/2001).

3. WORK EXPERIENCE (after PhD)

- 03/2016- : Assistant Professor, *Department of Accounting & Finance, School of Management and Economics, T.E.I. of Sterea Ellada*
- 10/2006 - 03/2016: Adjunct Professor, *Department of Accounting & Finance, School of Management and Economics, T.E.I. of Sterea Ellada*
- 6/2006-6/2011: Head of *Centre of Education for Adults (Long Life Learning) of Evia, Chalkida. Institute of Long Life Learning, Greek Ministry of Education*,
<http://kee.ideke.edu.gr/?p=centers&pr=0&c=134>. <http://www.esos.gr/arthra/defterovathmia-ekpaidefsi/eidisis-defterovathmia-ekpaidefsi/programmata-dia-bioy-mauhshs-sthn-eyboia>
- 1/2006-6/2008: Head of *Educational Programme «ISIODOS» for Evia, Institute of Long Life Learning, Greek Ministry of Education*,
http://www.omse.gr/images/ypefthinoi_seminarion.pdf.

4. TEACHING EXPERIENCE (Analytically):

4.1 Undergraduate subjects

- ▶ 2017-2018: Hellenic Open University – *Marketing I*.
- ▶ 10/2006- 03/2016: School of Management and Economy, T.E.I. of Sterea Ellada:

ACADEMIC YEAR
2006-2007: «Marketing Management» (4 hours/week).
2007-2008: «Management» (5h/w), «Entrepreneurship Programming» (3), «Marketing» (4).
2008-2009: «Entrepreneurship Programming» (3), «Management of Human Resources» (4).
2009-2010: «Management» (5), «Entrepreneurship Programming» (3), «Management of Human Resources » (4).
2010-2011: «Management» (5), «Entrepreneurship Programming» (3), Marketing» (4).
2011-2012: «Strategic Planning» (5), «Entrepreneurship Programming» (3), «Management of Human Resources» (5), «Marketing» (4).
2012-2013: «Entrepreneurship Programming» (3), «Techniques Analysis of Managerial Decisions» (4), «Marketing» (4), «Research Marketing» (6).
2013-2014: «Entrepreneurship Programming» (3), «Techniques Analysis of Managerial Decisions » (4), and «Marketing» (4), «Entrepreneurship Research » (5), «Marketing Management » (2), «Management Information Systems» (4).
2014-2015 & 2016-17: «Entrepreneurship Programming» (3), «Business Strategy» (4), «Total Quality Management » (4), «International Economic Relations» (4), «Business & Economic Environment» (3).

- ▶ 01/2000–12/2000: Manchester Metropolitan University, *Manchester, UK*. Assistant teaching in *Marketing* - Under guidance of Prof. Dr. Claudio Vignali.

4.2 Postgraduate subjects

10/2016-08/2017: Supervising of Diplomatic works in “Bank Management” subjects for E.A.P. (Hellenic Open University).

5. MEMBERSHIPS

5.1 Member of Editorial Boards for International Journals

- International Journal of Management Cases, *Leeds Metropolitan University, UK*. Member of the Editorial Board, <http://www.docstoc.com/docs/160175622/International-Journal-of-Management-Cases-CIRCLE-International>, http://www.ijmc.org/current_past/Vol_10.2_files/IJMC_10.2.pdf.
- World Journal of Retail Business Management (WJRBM). Member of the Editorial Board, <http://unwro.org/isispress/journals/wjrbm>.

5.2 Member of Academic and Professional Organisations

- Member of International Research Centre, named «Centre for International Research in Consumers Location and their Environments (CIRCLE)», *Leeds Metropolitan University, UK*. http://www.leedsmet.ac.uk/international/index_9843737485BD444C84D22F86EF913837.htm.
- Member of International Educational Network, named «EMERALD Literati Network», <http://www.emeraldinsight.com>.
- Member of the «National Conference of Management and Economy – ESDO», <http://primenetwork.ning.com/>.
- Member of International Research Centre, named «Consumer Marketing Research Group», Manchester Metropolitan University, *Manchester, UK*, 01/2000–10/2005.

6. Other Information - Professional activities

- Certification of Long Life Learning: 18/11/2007 – 31/05/2008, Institute of Long Life Learning, Greek Ministry of Education
- PC Knowledge: MS Office, Windows, Internet (Diploma CCU-ACTA, Certif. No: G –U 0005726).

BRIEF DESCRIPTION OF PUBLISHED WORKS

7. ΔΗΜΟΣΙΕΥΜΕΝΟ ΕΠΙΣΤΗΜΟΝΙΚΟ ΕΡΓΟ

https://www.researchgate.net/profile/Labros_Vasiliadis/publications?editMode=1&sorting=recentlyAdded

7.1 Doctoral Thesis

Vasiliadis, L. (2005), «International Consumer Market Entry of Greek Banks: A Study of Entry Modes and Approaches», Ph.D. Thesis, *Leeds Metropolitan University, UK*, http://www.worldcat.org/search?q=au%3AVasiliadis%2C+Labros.&qt=hot_author

7.2 Papers in Conferences

1. Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis**, L., Sdrolias, L., Aspridis, G., Koustelios, A., (2017), «Knowledge Management in Greek Tourism», **6th International Conference on Tourism and Hospitality Management**, 1-3 June, Athens, Greece, https://www.researchgate.net/publication/317888280_Knowledge_Management_in_Greek_tourism.
2. Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis**, L., Sdrolias, L., Aspridis, G., Koustelios, A., (2017), «The use of Social Media as a Tool for Acquiring Knowledge and Collaborative Environment in Tourism – The Case of Greece», **6th International Conference on Tourism and Hospitality Management**, 1-3 June, Athens, Greece, https://www.researchgate.net/publication/317888329_The_use_of_social_media_as_a_tool_for_acquiring_knowledge_and_collaborative_environment_in_Tourism_-_The_Case_of_Greece
3. Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis**, L., Reditis, A., Koustelios, A., Sdrolias, L., (2017), «The use of Digital CRM in the Operation of Greek Hotels», **5th International Conference on Contemporary Marketing Issues (ICCM)**, 26 June, Athens, Greece, https://www.researchgate.net/publication/317888096_The_use_of_digital_CRM_in_the_operation_of_Greek_Hotels
4. Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis**, L., Reditis, A., Varsanis, K., Koustelios, A., (2017), «The Differences on Consumer Behavior between Mass Tourism and Sustainable Tourism in Greece», **5th International Conference on Contemporary Marketing Issues (ICCM)**, 26 June, Athens, Greece, https://www.researchgate.net/publication/317888244_The_differences_on_consumer_behavior_between_mass_tourism_and_sustainable_tourism_in_Greece
5. Belias, D., Velissariou, E., Chondrogiannis, M., Katsios, S., Kyriakou, D., Varsanis, K., **Vasiliadis**, L., Koustelios, A., (2017), «Managing Insurance Fraud on Sex Crimes in Tourist Resorts?», **1st Yellow Tourism Conference (YTC)**, 2017 – 27-29 April, Ionian University, Corfu, Greece, DOI: 10.13140/RG.2.2.21319.50087, https://www.researchgate.net/publication/317224504_Managing_insurance_fraud_on_sex_crimes_in_tourist_resorts
6. Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis**, L., Aspridis, G., Mantas, C., Reditis, A., Koustelios, A., (2017), «Greece as a Sports Tourism Destination», **4th International Conference of Cultural and Digital Tourism**, Innovative Approaches to Tourism and Leisure: Culture Places and Narratives in Sustainability Context, *IACUDIT 2017 – 25-27 May, Athens, Greece*, DOI: 10.13140/RG.2.2.30533.86242, https://www.researchgate.net/publication/317168570_Greece_as_a_sports_tourism_destination
7. Belias, D., Velissariou, E., Kyriakou, D., Varsanis, K., **Vasiliadis**, L., Mantas, C., Sdrolias, L., Koustelios, A., (2017), «Tourism Consumer Behavior and Alternative Tourism: The Case of Agrotourism in Greece», **4th International Conference of Cultural and Digital Tourism**, Innovative Approaches to Tourism and Leisure: Culture Places and Narratives in

- Sustainability Context, *IACUDIT 2017 – 25-27 May, Athens, Greece*, DOI: 10.13140/RG.2.2.10401.20323, https://www.researchgate.net/publication/317168647_Tourism_Consumer_behavior_and_alternative_tourism_the_case_of_agrotourism_in_Greece
8. Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis, L.**, Mantas, C., Sdrolias, L., Aspridis, G., Kakos, N., (2017), «The Importance of Customer Relationship Management and Social Media in the Greek Wine Tourism Industry», **4th International Conference of Cultural and Digital Tourism**, Innovative Approaches to Tourism and Leisure: Culture Places and Narratives in Sustainability Context, *IACUDIT 2017 – 25-27 May, Athens, Greece*, DOI: 10.13140/RG.2.2.33365.01762, https://www.researchgate.net/publication/317167720_The_importance_of_Customer_Relationship_Management_and_social_media_in_the_Greek_wine_tourism_industry
 9. Trivellas, P., Kakos, N., **Vasiliadis, L.**, Belias, D., (2015), «Sustainability, Social Marketing and Host Attitudes About Tourism in the City of Larissa», **4th International Conference of Strategic Innovative Marketing**, Mykonos, Greece, <http://www.springer.com/us/book/9783319338637>
 10. **Vasiliadis, L.**, Trivellas, P., Belias, D., Meleas, J., Kyriakou, D., Koustelios, A., (2015), «Cultural Tourism Revisited: The case of Thessaly», **2nd International Conference of Cultural and Digital Tourism, Forms and Norms of Tourism and Culture in the Age of Innovation**, *IACUDIT 2015 – 21-24 May, Athens, Greece*, <http://www.springer.com/us/book/9783319275277>.
 11. Kyriakou, D., Sdrolias, L., Koustelios, A., Blanas, N., Belias, D., **Vasiliadis, L.**, (2015), «Destination Re-Branding Through Experiential Tourism: An Alternative Solution for Greek Tourism», **International Scientific Conference eRA-10**, The SynEnergy Forum, Piraeus University of Applied Sciences 23-25 September, Athens, Greece, https://www.researchgate.net/publication/285592012_Destination_Re_-_Branding_Through_Experiential_Tourism_An_Alternative_Solution_for_Greek_Tourism
 12. Trivellas, P., Kakos, N., **Vasiliadis, L.**, Belias, D., (2015), «Residents' Perceptions toward Cultural, Social and Economic Benefits and Costs of Tourism Industry. An empirical survey», **2nd International Conference of Cultural and Digital Tourism, Forms and Norms of Tourism and Culture in the Age of Innovation**, *IACUDIT 2015 – 21-24 May, Athens, Greece*, <http://www.springer.com/us/book/9783319275277>.
 13. Belias, D., Kyriakou, D., **Vasiliadis, L.**, Koustelios, A., Bregkoy, M., Varsanis K., (2015), «Tourism Education in Greece: Development or Degradation?», **2nd International Conference of Cultural and Digital Tourism, Forms and Norms of Tourism and Culture in the Age of Innovation**, *IACUDIT 2015 – 21-24 May, Athens, Greece*, <http://www.springer.com/us/book/9783319275277>.
 14. Kyriakou, D., Belias, D., **Vasiliadis, L.**, Koustelios, A., Bregkoy, M., Varsanis K., (2015), «Social Media And Tourism: A Digital Investment For Thessaly», **2nd International Conference of Cultural and Digital Tourism, Forms and Norms of Tourism and Culture in the Age of Innovation**, *IACUDIT 2015 – 21-24 May, Athens, Greece*, <http://www.springer.com/us/book/9783319275277>.
 15. Aspridis, G., Sdrolias, L., **Vasiliadis, L.**, Kyriakou, D. (2014), «Greece and Social Impacts under Economic Crisis: An Example to Avoid? », **4th International Conference on Humanities and Social Sciences, ICHSS 2014** – May 31 and June 01, 2014, Budva -

Montenegro, pp. 171-176, ISBN: 978-88-909163-01-0, Doi:10.5901/ichss-2014-vol-01
Publisher: MCSER – Mediterranean Center of Social and Educational Research, Rome,
Italy,

https://www.researchgate.net/profile/Labros_Vasiliadis/publication/266298144_Greece_and_Social_Impacts_under_Economic_Crisis_An_Example_to_Avoid/links/542bfea10cf27e39fa91d581.pdf#page=171.

16. Vasiliadis, L. (2013), «Greek banks international behaviour in S.E.E. countries: Business commitment and political dimensions», **6th Annual EuroMed Conference of the EuroMed Academy of Business**, September 23rd-24th, 2013, Estoril, Lisbon, Portugal, pp. 2431-2444, “*Confronting Contemporary Business Challenges through Management Innovation*”, ISBN 978-9963-711-16-1, Publisher: EuroMed Press,
<http://www.emrbi.com/photos/uploads/euromed2013%20book%20of%20proceedings-2013-10-15.pdf>

7.3 Papers in Journals

1. Vasiliadis, L. (2016), «Financial crisis and Greek banks’ internationalisation», **Global Business and Economics Review**, Special Issue on Public-Private Partnerships and Financial Performance In or Out of Crisis, Volume 18, Nos. 3/4, 22 May, pp.247-258, ISSN online: 1450-2194, DOI: 10.1108/14502190910956710, Publisher: Interscience Enterprises Ltd, UK,
<http://www.inderscience.com/info/inarticletoc.php?jcode=gber&year=2016&vol=18&issue=3/4>,
http://econpapers.repec.org/article/idsgbusec/v_3a18_3ay_3a2016_3ai_3a3_2f4_3ap_3a247-258.htm.
2. Trivellas, P., Kakos, N., **Vasiliadis**, L., Belias, D., (2016), «Sustainability, Social Marketing and Host Attitudes About Tourism in the City of Larissa», **Tourism and Culture in the Age of Innovation**, Book Series: Springer Proceedings in Strategic Innovative Marketing, pp. 89-95, DOI: 10.1007/978-3-319-33865-1_11
https://books.google.gr/books?id=sRwIDQAAQBAJ&pg=PA88&lpg=PA88&dq=DOI:+10.1007/978-3-319-33865-1_11&source=bl&ots=6Ea35IaSQ7&sig=inxA0MpeoQ3MDhHc8VDk3x2HtEA&hl=el&sa=X&ved=0ahUKEwjNspWgpcbPAhXGJSwKHOqdB6fO6AEIHDA4#v=onepage&q=DOI%3A%2010.1007%2F978-3-319-33865-1_11&f=false
3. **Vasiliadis**, L., Trivellas, P., Belias, D., Meleas, J., Kyriakou, D., Koustelios, A., (2016), «Cultural Tourism Revisited: The case of Thessaly», **Tourism and Culture in the Age of Innovation**, Book Series: Springer Proceedings in Business and Economics
http://www.springer.com/gp/book/9783319275277?wt_mc=Alerts.NBA.Mar-16_EAST_22667838#otherversion=9783319275284.
4. Aspridis, G., Sdrolas, L., **Vasiliadis**, L., Kyriakou, D., Grigoriou, S. (2014), «Change Management as Marketing Policy to attract Adequate Workforce. Case Studies from International and Greek Experience», **European Scientific Journal**, June 2014 edition, vol.10, No.16 ISSN: 1857 – 7881 (Print) e - ISSN 1857- 7431
<http://www.ejournal.org/index.php/esj/article/view/3514/3286>
5. Aspridis, G., Sdrolas, L., **Vasiliadis**, L., Kyriakou, D. (2014), «Greece and Social Impacts under Economic Crisis: An Example to Avoid?», **Academic Journal of Interdisciplinary Studies**, June 2014; DOI: 10.5901/ajis.2014.v3n3p171,
<http://www.mcser.org/journal/index.php/ajis/article/view/3403>.
6. Aspridis, G., **Vasiliadis**, L., Grigoriou, S. (2014), «Corporate Social Responsibility – The View of Human Resources», **Mediterranean Journal of Social Sciences**, Volume 5, No 4, March 2014, pp.11-21, ISSN online: 2039-2117, ISSN print: 2039-9340, DOI:

10.5901/ mjss.2014.v5n4s, Publisher: MCSER – Mediterranean Center of Social and Educational Research, Rome, Italy, <http://www.mcser.org/journal/index.php/mjss/article/view/2190/2176>.

7. Vasiliadis, L. (2013), «Greek banks in new emerging South Eastern European markets», *Journal for International Business and Entrepreneurship Development*, Volume 7, No 1, 2013, pp.81-92, ISSN online: 1747-6763, ISSN print: 1549-9324, DOI: 10.1504/JIBED.2013.052133, Publisher: Interscience Enterprises Ltd, UK, <http://www.inderscience.com/info/inarticle.php?artid=52133>
8. Vasiliadis, L. (2009), «Greek banks' internationalisation: a suggested modelling approach», *EuroMed Journal of Business (EMJB)*, Volume 4, Issue 1, 22 May, pp.88-103, ISSN online: 1450-2194, DOI: 10.1108/14502190910956710, Publisher: Emerald Group Publishing Limited, UK, <http://www.emeraldinsight.com/journals.htm?articleid=1789662>.
9. Vasiliadis, L. (2008), «Greek Banks in International Markets: A Study of Entry Modes and Approaches», *Journal for International Business and Entrepreneurship Development*, Volume 3, Numbers 3-4, 30 June, pp.254-269 (16), ISSN online: 1747-6763, ISSN print: 1549-9324, DOI: 10.1504/08.19160, Publisher: Interscience Enterprises Ltd, UK, https://www.researchgate.net/publication/247834764_Greek_banks_in_international_markets_a_study_of_entry_modes_and_approaches

7.3 Citations:

Researchgate: 8, RGScore:4,01 https://www.researchgate.net/profile/Labros_Vasiliadis

1. Trivellas, P., Kakos, N., **Vasiliadis, L.**, Belias, D., (2016), «Sustainability, Social Marketing and Host Attitudes About Tourism in the City of Larissa», **cited by** Kyriakou, D., et al. "Green consumer attitude and its implications to athletic sector.", *4th International Conference on Contemporary Marketing Issues, ICCMI, June 22-24, Heraklion, Greece. 2016*, https://scholar.google.gr/scholar?oi=bibs&hl=el&cites=10506265412553418112&as_sdt=5.
2. Aspridis, G., Sdrolias, L., **Vasiliadis, L.**, Kyriakou, D. (2014), «Greece and Social Impacts under Economic Crisis: An Example to Avoid?», *Academic Journal of Interdisciplinary Studies*, **cited by**
 - I. Lahad, Mooli, et al. "Resiliency and Adjustment in Times of Crisis, the Case of the Greek Economic Crisis from a Psycho-social and Community Perspective", *Social Indicators Research: 1-24*, <https://link.springer.com/article/10.1007/s11205-016-1472-5>.
 - II. Katsimardos, et.al (2017), "Greek Crisis. It's not about growth. It's about governance", *International Journal of Current Research*, 9(3):47780 · March, https://www.researchgate.net/publication/319546283_Greek_Crisis_It's_not_about_growth_It's_about_governance.
3. Vasiliadis, L. (2009), «Greek banks' internationalisation: a suggested modelling approach», *EuroMed Journal of Business (EMJB)*, Volume 4, Issue 1, 22 May, pp.88-103, **cited by**
 - I. Syed Zamberi Ahmad, (2012) "The internationalisation of Malaysian-based multinational banks: Journey towards globalisation", *Asia-Pacific Journal of*

- Business Administration, Vol. 4 Iss: 1, pp.58 – 81,*
<http://www.emeraldinsight.com/doi/citedby/10.1108/14502190910956710>.
- II. Pantelidis, P., Vouroutzidou, R., Drogalas, G. and Anastasiadou, K. (2011), "International Banking System. Conceptual Approach, Advantages and Risks", New Horizons in Industry, Business and Education (NHIBE2011), Chios, Greece, Conference Proceedings,
http://www.drogalas.gr/uploads/dissertations/International_Banking_System_Conceptual_Approach_Advantages_and_Risks.pdf.

7.5 Monography

Vasiliadis, L. «The International Expansion of Greece's Largest Banks: Entry Methods and International Marketing Decision Making», Book-Monography, *VDM Publishing House*, Germany, 2008, ISBN: 978-3-639-11588-8,
<http://www.abebooks.com/servlet/SearchResults?an=Labros+Vasiliadis&isbn=9783639115888>
http://www.academicbooks.dk/the-international-expansion-of-greeces-largest-banks-the-international-expansion-of-greeces-largest-banks/labros-vasiliadis/978_3

7.6 Books

1. Βασιλειάδης, Λ. (2017), *Διοίκηση Επιχειρήσεων*, εκδόσεις Τσότρας, Αθήνα.
2. Βασιλειάδης, Λ. (2017), *Στρατηγική των Επιχειρήσεων*, εκδόσεις Τσότρας, Αθήνα.